

THE SUPPORT SERVICES FOR THE PLANTATION CORE VALUE CHAIN



The relevance of the support services to the core value chain.

Support services are integral to a company's value chain, playing a crucial role in enhancing operational efficiency and overall effectiveness. These services contribute to various facets of the business, ensuring a seamless operation from procurement to customer delivery.

Cost efficiency is a key aspect, with services like procurement, logistics, and technology support optimizing resource utilization, leading to cost savings and improved profitability throughout the value chain. Quality assurance services, such as testing and control, maintain high product standards, fostering customer satisfaction and preserving brand reputation.

Innovation and technology support, including research and development, propel the company forward by integrating cutting-edge advancements, providing a competitive edge. Efficient supply chain management ensures timely delivery, meeting customer demands and securing a competitive market position.

Human resources and training services contribute to a skilled and motivated workforce, boosting productivity. Regulatory compliance services navigate legal frameworks, minimizing the risk of disruptions. Environmental and social responsibility services enhance brand image, meeting evolving customer expectations.

Ultimately, support services are the backbone of a company's value chain, offering the infrastructure and assistance needed to optimize processes, reduce costs, and build a sustainable business model. Investing in these services is an investment in the long-term success and resilience of the entire value chain.

Research and Development:

Embark on a journey of innovation with our Plantation Crop Research Institutes. Delve into cutting-edge research, discovering improved varieties, cultivation techniques, and processing methods. Our Agricultural Extension Services empower farmers with insights into best practices and the latest technologies, ensuring the growth of Plantation Agri Business.

Education and Training:

Nurture skills and expertise at our Agricultural Training Centers, where programs on cultivation, harvesting, and processing techniques empower Plantation Agri Business workers. Collaborate with Educational Institutions to mold future professionals, shaping the industry through formal education in agriculture and agronomy.

Infrastructure Development:

Experience seamless operations with our robust infrastructure support. We optimize transportation for efficient movement, while our storage facilities ensure the safekeeping of bulk Plantation Agri products before packaging and distribution.

Financial Services:

Unlock the potential of your Plantation Agri Business with our comprehensive financial services. From credit facilities for entrepreneurs and small farmers to insurance products safeguarding against risks, we fuel growth and prosperity.

Government Support and Regulations:

Advocate for change with our Policy Support initiatives, lobbying for industry-friendly policies and regulations. Explore new horizons with Research Funding opportunities, fostering innovation in the Plantation Agri Business sector.

Certification Bodies:

Stand out in the global market with certifications from our recognized Certification Agencies. Achieve international standards, be it organic, FSC, or fair-trade, showcasing your commitment to excellence.

Technology and Innovation:

Embrace the future with our Technology Providers, offering cutting-edge solutions from harvesting machinery to digital tools for farm management. Join Tech Incubators, where startups and entrepreneurs thrive in developing groundbreaking technology for the industry.

Market Information and Intelligence:

Stay ahead of the curve with insights from Market Research Agencies. Access global trends, consumer preferences, and competitive analysis, while our Market Access Support opens doors to international markets.

Environmental and Social Organizations:

Champion sustainability with collaborations with NGOs and Environmental Groups. Contribute to the well-being of local communities through Social Responsibility Programs, making a positive impact on both people and the planet.

Industry Associations and Networking:

Forge connections and share knowledge through our Plantation Agri Business Industry Associations. Join us at Trade Shows and Conferences, where networking opportunities abound, and innovative products take center stage.

At Vivonta, we believe that collaboration and coordination among these services and stakeholders are the keys to the success and growth of the Plantation Agri Business industry. Join us on this exciting journey, where every element converges to create a thriving and dynamic future for Plantation Agri Business in Sri Lanka.