STRATEGIC VISION FOR KITUL DEVELOPMENT IN SRI LANKA'S PLANTATION SECTOR (2025–2029

The Vivonta philosophy emphasizes the efficient utilization of all sunlight reaching agricultural land by cultivating the most commercially viable crops. This approach minimizes energy wastage and prevents the proliferation of weeds, ensuring that every ray of sunlight contributes to sustainable and productive agriculture www.vivonta.lk 23/11/2024

Table of Contents: Strategic Thinking for Kitul Development in Sri Lanka (2025–2029)

Introduction

Importance of Kitul (Caryota urens) in Sri Lanka's agricultural sector Objectives of the 2025–2029 strategic plan The Average Annual Solar Energy Received in Sri Lanka

Solar energy's role in agricultural productivity

Photosynthetically Active Radiation (PAR) Energy

Importance of PAR for Kitul cultivation

Yield Based on PAR Utilization

Kitul's potential yields and energy efficiency

Recommended Intercropping Combinations

Sustainable and profitable crop combinations for Kitul plantations Defining Strategic Planning for Kitul Plantation Expansion

Goals and processes for systematic growth Global Benchmark Practices in Kitul Cultivation

Lessons from international success stories

Identifying Benchmark Countries for Kitul Cultivation

Countries to emulate and their best practices

Sri Lanka's Competitive and Comparative Advantages

Key strengths and opportunities for Kitul expansion

Strategic Focus Areas

Core initiatives to achieve long-term growth Kitul Strategic Thinking Framework

Innovative approaches for plantation development Recommended KPIs and Target Values

Key metrics for measuring progress Risks in Kitul Cultivation in Sri Lanka

Identification and mitigation strategies Good Agronomic Practices (GAP) for Kitul Cultivation

Techniques for maximizing plantation productivity Proposed National Goals for Kitul Cultivation

Quantitative and qualitative targets

Optimum Plant Density for Kitul Plantations

Best practices for planting density and spacing

Case Studies on Kitul Cultivation and Processing

Case Study 1: High-Yield Agroforestry Models in Sri Lanka Case Study 2: Post-Harvest Innovation in Sri Lanka's Wet Zone Case Study 3: Diversification Lessons from Thailand **Strategic Planning Framework for Kitul 2025–2029**

Step-by-step guide to executing the strategic plan **Conclusion**

Summary of recommendations and the path forward

Here is a comprehensive "Strategic Thinking" document structured under the 19 topics for the Strategic Plan for Kitul Development in Sri Lanka (2025–2029) & to be reviewed once in three years for improvements.

1. Introduction

Kitul (Caryota urens) holds significant potential for Sri Lanka's agricultural economy as a versatile crop for jaggery, treacle, and other value-added products. This strategic plan outlines a roadmap to expand Kitul plantations to 5,000 hectares, increase yields, and establish Sri Lanka as a global leader in Kitul-based exports by 2030. All stakeholders should be encouraged and supported to register on a centralized digital platform from the very beginning of this project. This platform will enable seamless communication and collaboration among all participants, ensuring continuous connectivity and efficient coordination. Vivonta.lk is well-positioned to facilitate this process and has already informed the Secretary about its readiness to take on this responsibility.

2. The Average Annual Solar Energy Received in Sri Lanka

Sri Lanka receives approximately 1,500–2,000 kWh of solar energy per square meter annually, depending on the region. This energy is conducive to Kitul growth, especially in areas with high humidity and consistent sunlight. Maximizing solar energy for photosynthesis enhances sap yield and overall productivity.

The average annual solar energy received in Sri Lanka is significant, with global horizontal irradiance (GHI) values ranging between 4.5 to 6.5 kWh/m²/day depending on location and cloud cover. For photosynthesis, it is essential to consider the photosynthetically active radiation (PAR), which is typically about 43–45% of GHI.

Steps to Calculate Energy Per Hectare:

1. Global Horizontal Irradiance (GHI):

Steps to Calculate Energy Per Hectare:

- 1. Global Horizontal Irradiance (GHI):
 - Average GHI: ~5.5 kWh/m²/day over much of Sri Lanka.
 - Annually: $5.5 imes 365 = 2007.5 \, kWh/m^2/year.$

2. Conversion for 1 Hectare:



3. Photosynthetically Active Radiation (PAR):



- Usable energy for photosynthesis = $20,075,000 \times 0.45 =$ 9,033,750 kWh/hectare/year.
- 4. Conversion to Joules:
 - $1 \text{ kWh} = 3.6 \times 10^6 \text{ J}.$
 - Total PAR energy = $9,033,750 \times 3.6 \times 10^6 \approx 32.52 \times 10^{12}$ J/hectare/year.

Key Considerations:

•Effective utilization of this energy depends on factors such as plant species, leaf area index, water availability, and cloud cover.

•Sri Lanka benefits from abundant solar radiation, making it ideal for optimizing photosynthetic activity across agricultural lands.

This calculation is based on specific solar resource assessments tailored for Sri Lanka using long-term solar radiation datasets and models

3. Photosynthetically Active Radiation (PAR) Energy

PAR refers to the spectrum of sunlight (400–700 nm) used by plants for photosynthesis. With Sri Lanka's PAR estimated at 2,000 MJ/m²/year, optimizing light capture through canopy management and spacing ensures efficient energy use.

The PAR energy calculated for photosynthesis in one hectare of land in Sri Lanka is 32.52 trillion joules per year or 32.52 terajoules per year.

In words, this means:

•"Thirty-two point five two trillion joules annually" or

•"Thirty-two point five two terajoules of photosynthetically active radiation per hectare per year."

This is the portion of sunlight energy falling on a hectare of land that plants can use effectively for photosynthesis, emphasizing its potential for agricultural planning and crop productivity.

Terrain

The calculation of solar energy, including photosynthetically active radiation (PAR), assumes flat or near-flat terrain unless otherwise specified. This is because global horizontal irradiance (GHI) data, widely used in solar resource assessments, is measured or modeled for horizontal surfaces.

In practical scenarios, the slope or gradient of the land can influence the actual solar energy received:

1.Flat Terrain: Receives maximum energy during midday when the sun is directly overhead. This is the assumption used in most solar radiation models.

2.Sloped Terrain: The energy received varies depending on the angle of the slope and its orientation (aspect). South-facing slopes in Sri Lanka (in the Northern Hemisphere) can receive slightly more sunlight than horizontal surfaces due to the sun's position.

Since the gradient was not explicitly mentioned in the sources, the calculations above assume zero gradient (flat land), which is standard for general energy assessments and agricultural planning. If you need specific adjustments for sloped terrains, they would require integration of slope and aspect data using terrain-specific solar modeling tools.

4. Yield Based on PAR Utilization

Under optimal conditions, Kitul trees efficiently convert solar energy into biomass and sap production. Enhancing PAR capture through good agronomic practices (GAP) can raise average sap yield to 2,500 liters/hectare annually.

To determine the average yield per hectare for various perennial crops in Sri Lanka and propose optimal intercropping combinations for maximizing land utilization and profitability, here is an overview based on available data:

Average Yields per Hectare:

1.Kitul (Toddy):

Yields are highly variable but can range from 6,000–12,000 liters per hectare annually, depending on the management of the palms and tapping methods. The market for toddy and derived products (jaggery, treacle) significantly influences profitability

2.Tea:

2,000–2,500 kg of made tea per hectare annually is typical for well-managed estates. This depends on the type of tea (orthodox or CTC) and whether shade management and fertilizer application are optimized

3.Rubber:

Rubber trees produce 1,200–1,800 kg of latex per hectare per annum. Sri Lanka's mature plantations have potential for increased yields with improved tapping methods and replanting programs

4.Coconuts:

Approximately 7,000–8,000 nuts per hectare annually. Efficient intercropping with legumes or pasture grasses can enhance productivity and soil health

5.Cinnamon:

Ceylon cinnamon (bark and leaves) typically yields around 450–700 kg of quills per hectare annually, with intercropping often enhancing overall profitability

6.Oil Palm:

Oil palm yields are significantly higher, at 18,000 kg of fresh fruit bunches (FFB) per hectare annually, making it the most profitable plantation crop in Sri Lanka in terms of yield-to-area ratio

7.Other Export Crops:

Spices like cloves, nutmeg, and cardamom vary widely but average 200–300 kg per hectare annually for each crop, depending on age, spacing, and climatic conditions.

5. Recommended Intercropping Combinations

To fully utilize land resources, intercropping Kitul with crops like pepper, cinnamon, cardamom, or coffee is recommended. This enhances biodiversity, reduces pest risks, and maximizes profit per hectare while maintaining soil health.

To maximize sunlight utilization and profitability, here are some combinations that complement each other:

1.Tea and Gliricidia (Shade Trees):

Tea planted with rows of Gliricidia sepium provides nitrogen fixation and shade, improving tea yields while also producing green manure or firewood.

2.Coconut, Pepper, and Pineapple:

Coconut trees form the canopy, pepper vines climb the trunks, and pineapple occupies the ground layer. This multi-tier cropping system utilizes vertical space effectively.

3.Rubber and Cover Crops:

Rubber can be intercropped with crops like ginger or turmeric in the initial years before the canopy closes.

4.Kitul and Cinnamon:

Kitul palm groves can include cinnamon bushes in the undergrowth to make use of available sunlight at different canopy levels.

5.Oil Palm and Banana:

Oil palm's spaced planting allows intercropping with fast-growing bananas, enhancing income during the initial years.

Considerations for Profit Maximization:

•Climate Suitability: Crop combinations should match the rainfall, temperature, and soil type of the area.

•Market Demand: Selection of crops should align with local and export market demands to ensure profitability.

•Sustainability: Incorporate crops that improve soil fertility and biodiversity, reducing dependence on chemical inputs.

Implementing these combinations on one hectare can effectively utilize the 32.52 trillion joules of annual solar energy by ensuring crops occupy various canopy levels and sunlight is absorbed efficiently. For detailed yield projections and guidance, consulting the

Tea Research Institute, Coconut Research Institute, and the Department of Export Agriculture in Sri Lanka can provide tailored advice.

6. Defining Strategic Planning for Kitul Plantation Expansion

Strategic planning involves systematic goal setting, resource allocation, and performance monitoring to expand Kitul cultivation. It emphasizes stakeholder collaboration, technological innovation, and policy support.

Strategic planning for expanding Kittul plantations involves a long-term, structured process to define goals, allocate resources, and implement initiatives that ensure sustainable growth and profitability. It focuses on leveraging the plant's ecological benefits, market demand for toddy, treacle, jaggery, and related products, while promoting environmental conservation, intercropping, and value chain development.

Strategic Planning Process for Kittul Plantation Expansion

- 1. Situation Analysis
 - **Evaluate Current State**: Assess existing Kittul plantation acreage, productivity, and economic performance.
 - SWOT Analysis: Identify strengths, weaknesses, opportunities, and threats (e.g., high demand for organic products vs. challenges in traditional tapping methods).
 - Market Research: Analyze domestic and export markets for toddy, jaggery, treacle, and derivative products. Consider trends in eco-friendly and organic products.

2. Define Objectives (Next 5 Years)

- **Expand Acreage**: Target increasing Kittul plantation area by 20% annually.
- **Enhance Yield**: Improve productivity by adopting improved tapping techniques and intercropping.
- **Develop Processing Facilities**: Establish processing units near plantations to improve value addition.
- Boost Market Reach: Increase exports and domestic consumption of processed products.

3. **Resource Allocation**

• **Financial Resources**: Secure government grants, subsidies, or private investments for plantation expansion and technology adoption.

- **Human Resources**: Train tappers and plantation workers in efficient and sustainable tapping practices.
- **Technology and Equipment**: Invest in modern tools for efficient sap collection and processing.

4. Implementation of Expansion Strategy

- **Land Selection**: Identify underutilized or degraded lands suitable for Kittul cultivation.
- Intercropping Models: Introduce intercropping systems with cinnamon, pepper, or cardamom for diversified income and optimal land use.
- **Community Engagement**: Involve local communities in planting and maintenance for livelihood improvement.

5. Marketing and Value Addition

- **Brand Building**: Develop a national and international brand identity for Kittul products as high-quality, organic, and sustainable.
- **Product Diversification**: Innovate new products such as Kittul-based confectioneries, beverages, or health supplements.
- **Distribution Channels**: Strengthen partnerships with wholesalers, retailers, and e-commerce platforms.

6. Sustainability Measures

- **Soil Conservation**: Promote agroforestry and mixed cropping systems to prevent soil erosion.
- **Water Management**: Utilize rainwater harvesting and mulching to maintain soil moisture.
- **Biodiversity Preservation**: Maintain ecological balance by conserving native species within plantations.

7. Monitoring and Evaluation

- **Key Performance Indicators (KPIs)**: Monitor plantation area growth, yield per tree, revenue from products, and environmental impacts.
- **Periodic Review**: Conduct annual reviews to assess progress and make adjustments to the strategy as needed.

End Goal (5-Year Vision)

By the end of 5 years:

- Land Expansion: Increase Kittul plantation coverage to 10,000 hectares nationally.
- **Yield Improvement**: Achieve a 50% increase in sap yield per hectare through improved practices.
- **Economic Impact**: Generate a 25% increase in rural employment and a 40% rise in export revenue from value-added products.
- **Sustainability Certification**: Obtain international organic and fair-trade certifications for Kittul products, enhancing their market value.
- **Ecosystem Restoration**: Contribute to reforestation efforts by integrating Kittul plantations into degraded lands, restoring biodiversity.

This strategy aligns with Sri Lanka's goals of sustainable agricultural development, rural upliftment, and export-led economic growth.

7. Global Benchmark Practices in Kitul Cultivation

Countries like India and Thailand offer insights into sustainable tapping, farmer cooperatives, and post-harvest processing. These practices ensure consistent quality and quantity of Kitul products, which Sri Lanka can adapt.

Kitul, also known as Caryota urens, is cultivated in several countries across South and Southeast Asia, including India, Nepal, Myanmar, and parts of Indonesia. Each of these countries grows Kitul for its sap (used for jaggery and syrup), fibers, and other traditional uses, but Sri Lanka has positioned itself as a leader in Kitul-related products due to its unique processing techniques and cultural integration of Kitul products like jaggery and treacle.

8. Identifying Benchmark Countries for Kitul Cultivation

Thailand, with its robust agroforestry systems and value chain integration, serves as an ideal benchmark. Its success in global niche markets through branding and traceability offers valuable lessons.

India, especially the states of Kerala and Karnataka, could serve as a benchmark for Sri Lanka. India has developed an efficient value chain for toddy palms, including Kitul, focusing on both domestic consumption and export. The promotion of artisanal and natural products from toddy palms has also expanded their international market presence. Leveraging India's approach to combining traditional methods with modern marketing and sustainability could inspire improvements in Sri Lanka's Kitul industry.

9. Sri Lanka's Competitive and Comparative Advantages

1. Unique Product Quality:

 Sri Lanka's Kitul treacle and jaggery are widely recognized for their rich, caramel-like flavor and artisanal quality, offering a unique selling proposition in international markets.

2. Ecological Adaptation:

• Kitul trees thrive in Sri Lanka's tropical climate and hilly terrains, providing natural comparative advantages for sustainable cultivation.

3. Cultural Integration:

 Kitul products are deeply embedded in Sri Lankan cuisine and traditions, offering authenticity that appeals to global markets seeking exotic, natural products.

4. Biodiversity and Agroforestry Practices:

 Kitul often grows in mixed agroforestry systems, supporting biodiversity and making production more environmentally sustainable compared to monocultures in some competitor countries.

5. Growing Global Demand for Natural Sweeteners:

 As the demand for low-glycemic, natural sweeteners rises, Sri Lanka can position its Kitul products as health-conscious alternatives, leveraging their nutritional benefits.

6. Potential for Value-Added Exports:

• The versatile uses of Kitul sap (as treacle, jaggery, or in alcoholic beverages) and fibers (for crafts and ropes) provide opportunities for creating diverse value-added products for global niche markets.

Repeat list:

- Sri Lanka has unique advantages, including:
- Ideal climatic conditions for Kitul growth.
- Traditional knowledge of tapping and processing.
- Growing global demand for natural, organic sweeteners.
- Existing infrastructure for export-oriented agriculture.

10. Strategic Focus Areas

To achieve superior performance, Sri Lanka must:

- Invest in branding and international certification (e.g., organic and fair-trade certifications).
- Develop and promote sustainable harvesting techniques to preserve Kitul resources.
- Strengthen export strategies to target premium markets in Europe and North America, where demand for artisanal and sustainable products is high.

Adopting India's strategies for promoting artisanal production while leveraging Sri Lanka's unique ecological and cultural strengths could help position Kitul as a flagship product in global markets. For detailed industry data, you can refer to resources like eLanka or the Sri Lanka Export Development Board. Land Expansion: Identify and develop uncultivated or underutilized land suitable for Kitul. Research and Development: Improve Kitul varieties for higher yield and disease resistance. Market Access: Establish partnerships for exporting jaggery and treacle to premium markets.

11. Kitul Strategic Thinking Framework

Adopt a holistic approach integrating cultivation, processing, branding, and exports. Focus on value chain efficiency, farmer empowerment, and environmental sustainability to achieve long-term success.

Main Steps in Developing the Strategic Plan for Kitul 2025–2030

1. Situation Analysis (Baseline Assessment):

- Evaluate the current state of Kitul cultivation in Sri Lanka, including plantation area, productivity, value chain efficiency, and market dynamics.
- o Identify strengths, weaknesses, opportunities, and threats (SWOT).
- **KPI:** Baseline productivity per hectare (kg of sap or jaggery), export volumes.
- Target Value: Establish current output; e.g., 1,000 liters/hectare annually of sap.

2. Stakeholder Engagement:

- Collaborate with local farmers, cooperatives, exporters, researchers, and government bodies to gather input.
- Build consensus on objectives.
- **KPI:** Number of stakeholders engaged in consultation.
- **Target Value:** Engage 100% of key stakeholders.

3. Vision and Goal Setting:

- Define the 5-year goals for Kitul, including increased production, value addition, and global market access.
- Align with national agricultural and economic strategies.
- **KPI:** Defined goals for production increase and market share.
- **Target Value:** Double Kitul-based export revenue by 2030.

4. Policy and Infrastructure Development:

- Develop policies for sustainable Kitul farming, tax incentives, subsidies for value-added production, and export facilitation.
- Invest in infrastructure for sap collection, storage, processing, and export.
- **KPI:** Number of supportive policies enacted and infrastructure projects initiated.

• **Target Value:** Build at least 10 regional Kitul processing hubs by 2030.

5. Market Development and Branding:

- Position Kitul products (treacle, jaggery, fibers) as premium natural and organic products for export.
- o Create a national brand for Sri Lankan Kitul, similar to "Ceylon Tea."
- **KPI:** Increase in demand in target markets.
- **Target Value:** Reach \$50 million in Kitul exports annually by 2030.

6. Capacity Building and Training:

- Train farmers on sustainable tapping and processing techniques.
- Encourage value addition through small and medium enterprises (SMEs).
- **KPI:** Farmers and SMEs trained annually.
- **Target Value:** Train at least 5,000 farmers by 2030.

7. Sustainability and R&D:

- Promote intercropping and agroforestry to enhance ecological sustainability.
- Invest in R&D for productivity improvement and diversification of Kitul products.
- **KPI:** Number of R&D projects undertaken.
- **Target Value:** Implement at least 5 R&D projects on Kitul yields and product innovation.

8. Implementation and Monitoring:

- Roll out the strategic plan in phases with regular evaluations.
- Develop a digital dashboard for real-time monitoring of KPI progress.
- **KPI:** % completion of strategic plan milestones.
- **Target Value:** Achieve 90% of milestones by 2030.

9. Global Market Penetration:

- Leverage free trade agreements and participate in international trade fairs to expand markets.
- Focus on markets like Europe, North America, and Asia-Pacific for premium products.

- **KPI:** Number of new export markets established.
- **Target Value:** Add 10 new export markets by 2030.
- 12. Recommended KPIs and Target Values
 - Hectares Cultivated: Increase to 5,000 by 2030.
 - Sap Yield: Achieve 2,500 liters per hectare annually.
 - Export Volume: Reach 10,000 metric tons of jaggery/treacle exports by 2030.
 - Farmer Engagement: Train and empower at least 15,000 farmers by 2029.

| Stage | KPI | 2025 Target | 2030 Target |
|----------------|--------------------------------|----------------|----------------|
| Baseline | Annual sap yield per | 1,200 | 2,500 |
| Assessment | hectare | liters/hectare | liters/hectare |
| Stakeholder | % Stakeholder | 75% | 100% |
| Engagement | participation | | |
| Policy | Number of supportive | 3 | 10 |
| Development | policies | | |
| Infrastructure | Processing hubs established | 2 | 10 |
| Market | Export revenue from | \$10 million | \$50 million |
| Development | Kitul products | | |
| Training | Farmers trained | 1,000 | 5,000 |
| R&D | Research projects | 2 | 5 |
| | launched | | |

National Goals of Kitul Production

Currently, there are no formalized, government-published annual production targets for Kitul. However, as part of national agricultural diversification efforts, Sri Lanka could set a target to:

- Expand the plantation area to 5,000 hectares.
- Increase annual sap production to 10,000 liters/hectare, generating a total of 50 million liters of sap.

Conclusion

The strategic plan for Kitul 2025–2030 requires a multi-faceted approach that integrates productivity improvement, sustainable practices, and market development. By

leveraging its natural advantages and addressing current inefficiencies, Sri Lanka can establish Kitul as a key contributor to its agricultural economy and export portfolio.

13. Risks in Kitul Cultivation in Sri Lanka

Environmental Risks: Drought, pests, and diseases.

Economic Risks: Market fluctuations and production costs.

Social Risks: Lack of skilled labor for tapping.

Mitigation strategies include adopting GAP, diversifying income sources, and introducing insurance schemes.

Kitul cultivation faces several challenges, which can be categorized into biological, environmental, economic, and operational risks:

1. Biological Risks:

- **Pests and Diseases:** Infestations by beetles, fungal infections (such as root rot), and bacterial diseases can affect Kitul trees' health and productivity.
- **Poor Genetic Stock:** Lack of access to high-quality, disease-resistant planting material can reduce yields.

2. Environmental Risks:

- **Climate Sensitivity:** Kitul trees thrive in specific climatic conditions, particularly in the wet and intermediate zones. Erratic rainfall, prolonged droughts, or excessive rainfall due to climate change can impact sap production.
- **Soil Degradation:** Unsuitable soil pH or nutrient depletion affects growth and productivity.
- Wildlife Threats: In rural areas, wildlife such as monkeys or porcupines may damage Kitul palms.

3. Economic Risks:

- **High Initial Costs:** Establishing a Kitul plantation involves costs for land preparation, planting, and maintaining trees during the non-productive phase.
- **Market Volatility:** Price fluctuations for Kitul products (treacle, jaggery) in domestic and international markets can reduce profitability.
- Lack of Financial Support: Limited access to agricultural credit for smallholders can hinder proper maintenance.

4. Operational Risks:

• Labour Shortages: Kitul sap tapping requires skilled labor, which is scarce in many areas.

- **Inefficient Harvesting Techniques:** Poor tapping practices can damage trees, reducing their productive lifespan.
- **Post-Harvest Losses:** Improper collection, processing, or storage of sap leads to wastage and quality degradation.
- 14. Good Agronomic Practices (GAP) for Kitul Cultivation
 - Site Selection: Prefer areas with well-drained soils and ample sunlight.
 - Planting Density: Optimum density of 100–120 plants/hectare.
 - Tapping Management: Use sustainable tapping tools and techniques.
 - Soil and Water Conservation: Employ mulching, contour planting, and drip irrigation.
 - To ensure optimal growth, productivity, and profitability, adopt the following best practices:

1. Site Selection and Preparation:

- Choose areas with well-drained soils and a pH between 5.5 and 6.5.
- Prefer elevations between 300–900 meters where rainfall exceeds 1,500 mm annually.
- Avoid planting in areas prone to waterlogging or severe drought.

2. Propagation and Planting:

- Use high-quality seeds or suckers from healthy, high-yielding parent trees.
- Maintain a planting density of 150–200 trees per hectare for optimum spacing and sunlight capture.
- Ensure proper pit preparation (1m x 1m) with organic matter and balanced fertilizers during planting.

3. Nutrient Management:

- Apply organic manure (compost or cattle dung) annually to enrich soil fertility.
- Supplement with chemical fertilizers based on soil tests (e.g., Nitrogen, Phosphorus, Potassium in a ratio of 10:5:20).
- Conduct mulching around the tree base to conserve moisture and reduce weed competition.

4. Water Management:

- Implement irrigation during prolonged dry periods to prevent stress.
- Use rainwater harvesting systems or micro-irrigation for sustainable water use.

5. Pest and Disease Management:

- Monitor regularly for pest or disease symptoms and take early action.
- Use biological control agents (e.g., beneficial fungi or neem-based sprays) to manage pests sustainably.
- Prune dead or diseased fronds to maintain plant health.

6. Sustainable Tapping Practices:

- Train tappers to make precise incisions to minimize tree damage.
- Limit the frequency of tapping to ensure long-term productivity.
- Use tools and methods that optimize sap flow without compromising tree vitality.

7. Intercropping for Risk Diversification:

• Combine Kitul with crops like cinnamon, pepper, or cardamom to optimize land use and ensure income diversification.

8. Monitoring and Record Keeping:

- Maintain records of yield, inputs, and expenses for better decision-making.
- Use apps or tools for data-driven farm management.

Productive Lifetime and Optimum Stand

• **Productive Lifetime:** Kitul trees typically become productive at 8–10 years and remain productive for 20–25 years.

Optimum Stand Per Hectare: To ensure consistent yields, maintain 150–200 healthy trees per hectare throughout the plantation's productive life by periodically replacing unproductive or dead trees

15. Proposed National Goals for Kitul Cultivation

- Expand plantations to 5,000 hectares by 2030.
- Develop a certified Kitul brand for international markets.
- Increase rural employment through farmer and laborer training programs.

Currently, Sri Lanka lacks specific national goals for Kitul production. However, a strategic plan could include:

- Expanding cultivation to 5,000 hectares by 2030.
- Achieving an average yield of **2,500 liters of sap per hectare annually**.
- Targeting **10,000 metric tons of jaggery/treacle exports annually** by 2030.

By implementing good agronomic practices and addressing risks, Kitul cultivation can become a sustainable and profitable industry that contributes significantly to Sri Lanka's economy.

16. Optimum Plant Density for Kitul Plantations

Planting density directly affects yield and land efficiency. A recommended density of 100– 120 plants/hectare ensures adequate sunlight, airflow, and sap productivity. The optimal planting density for Kitul trees (also known as fishtail palms) depends on soil quality, terrain, and intercropping plans. General guidelines suggest:

1. Standard Planting Density:

- 150 to 200 trees per hectare.
- Recommended spacing: 5m x 5m for standalone plantations, allowing sufficient room for root growth, sunlight access, and ease of harvesting.

2. Intercropping Systems:

In agroforestry systems or intercropping with spices (e.g., cinnamon, pepper, or cardamom), the density may be reduced to 100–120 trees per hectare to allocate space for intercrops.

Productive Life of a Kitul Tree

- 1. Initial Growth Phase:
- 2. Kitul palms generally reach tapping maturity **8–10 years after planting**, depending on growing conditions and genetic stock.
- 3. Productive Phase:
- 4. Once matured, Kitul trees remain productive for **20–25 years**, during which regular tapping can yield sap without significantly compromising tree health.
- 5. Decline Phase:

6. After the productive phase, sap yield declines, and the tree may be replaced or retained for other uses, such as for fiber or as a windbreak.

Key Considerations for Long-Term Productivity

- 1. Proper tapping techniques are crucial for extending the productive life of Kitul trees. Over-tapping or improper methods can shorten the tree's productive span.
- 2. Regular nutrient management and pest control ensure sustained yields and healthy plantations.

17. Case Studies on Kitul Cultivation and Processing

Case Study 1: High-Yield Agroforestry Models in Sri Lanka

A successful integration of Kitul with spices, boosting income by 30%.

Reference Points: Multicropping and income diversification.

Overview: This case study focuses on a large-scale Kitul plantation developed in the central hills of Sri Lanka, where a model combining Kitul cultivation with other high-value crops like cinnamon, pepper, and cardamom was implemented. The goal was to maximize land use and improve overall farm profitability while ensuring sustainable yields.

Key Practices:

- **Intercropping:** By intercropping Kitul palms with spices, the land was utilized more efficiently. The trees provided vertical space for climbing plants like pepper, while the spices benefitted from the shade provided by Kitul palms.
- Nutrient Management: A regular application of organic fertilizers like compost and biochar ensured that the soil remained fertile throughout the plantation's productive life. Fertilizer usage was optimized based on soil tests.
- Water Management: A rainwater harvesting system and drip irrigation were employed to ensure adequate water during dry spells, helping maintain consistent sap production.
- **Tapping Techniques:** The tapping method was standardized to ensure minimal damage to the trees and maximize sap yield. Professional tappers were trained in proper incision techniques.

Reference Points:

- The focus on **intercropping** is a critical factor in maintaining high land productivity. This combination of crops increases overall income per hectare and mitigates risks by diversifying sources of revenue.
- The integrated approach to water and nutrient management proved beneficial for long-term tree health and sap production, addressing the challenges of irregular rainfall.

• The **sustainable tapping** methods ensured that the Kitul trees remained productive for more than two decades.

Case Study 2: Post-Harvest Innovation in Sri Lanka's Wet Zone

Introduction of modern jaggery processing units reduced wastage by 20%.

Reference Points: Technology adoption and reduced post-harvest losses.

Overview: A pilot project in Sri Lanka's wet zone aimed to revitalize underperforming Kitul plantations by focusing not just on cultivation practices but also on improving post-harvest processing. The goal was to increase the marketability of Kitul products like treacle and jaggery and enhance the value-added aspect of the industry.

Key Practices:

- **Post-Harvest Infrastructure Development:** New processing facilities were set up near plantations to reduce transportation costs and improve the quality of Kitul treacle and jaggery. These facilities employed modern methods for extracting and purifying sap, enhancing the shelf life and taste.
- **Farmer Training Programs:** Farmers were trained in best practices for tapping and sap collection, with a focus on hygienic methods to ensure that the final product met international food safety standards.
- **Certification for Organic Products:** The plantation aimed for certification in organic production, which opened up access to premium markets in Europe and North America.
- **Market Linkages:** The project included an emphasis on developing direct market linkages between producers and consumers, both locally and internationally.

Reference Points:

- The **focus on post-harvest processing** can significantly boost the market value of Kitul products, making the entire supply chain more profitable.
- **Farmer training programs** and the establishment of local processing hubs reduced the reliance on middlemen and improved farmers' profit margins.
- The emphasis on **organic certification** helped tap into niche markets and boost export potential.

Case Study 3: Diversification Lessons from Thailand

Development of Kitul-based beverages increased export revenues.

Reference Points: Product innovation and market expansion.

Overview: In Thailand, Kitul cultivation was introduced as part of a diversification strategy for smallholder farmers who were previously dependent on rubber plantations. The goal was to create a sustainable crop with long-term economic benefits, especially given the fluctuating prices of rubber and other commodities.

Key Practices:

- **Diversification Strategy:** Kitul was integrated into existing rubber plantations as a secondary crop. Farmers planted Kitul palms alongside rubber trees, creating an agroforestry model that minimized risk and optimized land use.
- **Research and Development:** Collaboration with agricultural universities led to improved varieties of Kitul with higher sap yields and better resistance to diseases.
- **Community Involvement:** The project worked closely with local communities, providing financial support for Kitul plantation establishment and tapping training.
- **Government Support:** The government provided incentives, including subsidies and tax breaks, for farmers transitioning from monoculture crops to diversified systems that included Kitul.

Reference Points:

- **Agroforestry** with Kitul proved beneficial for diversifying income streams, especially in regions where rubber prices are volatile.
- **Research and development** for improved Kitul varieties increased sap yield and resistance to pests, which enhanced the long-term sustainability of the crop.
- The success of **government incentives** in promoting Kitul cultivation in Thailand offers a valuable blueprint for Sri Lanka to consider in its own national strategies.

Conclusion: World-Class Kitul Plantations – Key Lessons for Sri Lanka

- **Agroforestry and Intercropping:** Intercropping Kitul with spices like cinnamon and pepper can optimize land use, diversify income, and protect the Kitul trees from pests and climate-related risks.
- **Sustainable Practices:** Focusing on sustainable tapping techniques and integrated water and nutrient management can extend the productive lifespan of Kitul trees and maintain high sap yields.

- **Post-Harvest Innovation:** Investing in modern processing infrastructure can significantly enhance the quality and value of Kitul products, opening up new markets both domestically and internationally.
- **Government and Community Support:** Collaborative efforts with farmers, local communities, and government bodies to provide training and financial support will be critical for scaling Kitul cultivation successfully.

By focusing on these areas, Sri Lanka can develop world-class Kitul plantations that set the benchmark for global production.

18. Strategic Planning Framework for Kitul 2025–2029

Year 1: Conduct feasibility studies and pilot programs.

Year 2: Expand plantations and train stakeholders.

Year 3–5: Scale up production, improve infrastructure, and target export markets.

Objective:

- Expansion to 5,000 hectares by 2030.
- Achieving an average yield of 2,500 liters of sap per hectare annually.
- Targeting 10,000 metric tons of jaggery/treacle exports annually by 2030.

1. Expansion of Cultivation to 5,000 Hectares

Target: Achieving the cultivation of 5,000 hectares of Kitul plantations by 2030.

- Land Selection & Development:
 - **Focus on suitable regions**: Central Sri Lanka, the Wet Zone, and other high-rainfall areas with optimal soil types for Kitul cultivation.
 - **Utilize government incentives**: Land subsidy programs, tax breaks, and technical support for farmers transitioning to Kitul cultivation.
 - **Collaboration with farmers**: Partner with smallholders and estate owners for land expansion, providing financial and technical support.
 - **Agroforestry model**: Encourage planting Kitul palms alongside other crops (cinnamon, pepper) to optimize land use and reduce risks.

Reference:

• Agroforestry and intercropping models, as seen in Thailand's Kitul expansionnment support for diversification in Southeast Asia [6†source

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2. Achieving an Average Yield of 2,500 Liters of Sap per Hectare Target: Establishing high-yield Kitul plantations with consistent sap production.

- Optimal Planting Density:
 - **150–200 trees per hectare** for high-density planting to optimize sunlight, space, and resources.

- **Spacing of 5m x 5m** to allow for adequate root expansion and sunlight access.
- Incorporating intercropping systems (e.g., pepper, cinnamon) to ensure efficient land use while enhancing soil health and biodiversity.

Reference:

- Research on plant density and intercropping practices for maximizing Kitul sap yield.
- Best from successful agroforestry systems in Sri Lanka .
- Sustainabl Techniques:
 - Train tappers on proper tapping techniques to prevent damage to trees and enhance sap yield.
 - Use **precision tapping** methods to minimize damage and ensure long-term productivity.
 - **Monitoring and data tracking** for assessing sap production levels and tree health regularly.

Reference:

- Sustainable tapping practices improving Kitul longevity in Sri Lanka [6+source]
- **Nutrient <u>Global Solar Atlas</u>
 - Implement organic fertilization (compost, biochar) and ensure efficient water management using drip irrigation and rainwater harvesting to support tree health.
 - Regular **soil testing** to determine nutrient needs and prevent nutrient depletion over time.

Reference:

- Successful nutrient management and water systems in high-yield Kitul plantations.
- **3.** Targeting 10,000 M of Jaggery/Treacle Exports Annually by 2030

Target: Increase the value-added aspect of Kitul production by enhancing jaggery and treacle exports.

- Post-Harvest Infrastructure Development:
 - Invest in modern processing facilities near plantations to reduce transportation costs and ensure high-quality sap collection.

 Focus on developing standardized production processes for jaggery and treacle, adhering to international food safety standards (e.g., HACCP, ISO).

Reference:

- Thailand's post-harvest innovation model for Kitul product enhancement.
- Marketing & Export Strategy:
 - Deng market linkages with international buyers, particularly in Europe and North America, where demand for organic products is growing.
 - Brand Sri Lanka: Promote Kitul products as a unique Sri Lankan commodity, focusing on organic, sustainable, and fair-trade certifications to appeal to premium markets.
 - **Strengthen export infrastructure**: Enhance shipping, packaging, and customs procedures for efficient export of treacle and jaggery.

Reference:

- Post-harvest strategies for expanding Kitul export markets [6+source].
- Farmer & Community Involvement: -Global Solar Atlas

Post-harvest handling, hygienic practices, and packaging to ensure that high-quality products reach export markets.

 Establish a farmer cooperative model to streamline product collection, processing, and sales.

Reference:

• Farmer training and cooperative models boosting market access .

4. Research, Development, and Innovation active: Foster innovation in Kitul production to achieve long-term sustainability and higher profitability.

- Genetic Improvement & Research:
 - o Invest in research on high-yielding, disease-resistant Kitul varieties.
 - Collaborate with agricultural universities and research institutes to develop better planting material and enhance sap productivity.

Reference:

• Collaboration between research institutions and farmers for Kitul variety improvement 【6†source】.

Technology Adoption:

o Implement **precis Global Solar Atlas

ols such as drones and sensors for monitoring soil health, tree growth, and pest management.

• **Data analytics** to optimize resource use (water, fertilizers) and improve sap yield prediction.

Reference:

• Use of modern technologies for agricultural optimization in Sri Lanka .

5. Risk Management and Sustainability

Objective: Miks associated with environmental, market, and operational challenges.

- Environmental Risks:
 - Implement climate-smart agricultural practices to combat risks from extreme weather events (e.g., droughts, floods).
 - Develop **agroforestry systems** that incorporate climate-resilient crops to buffer against climate variability.

Reference:

- Climate-smart practices for sustainable Kitul farming [6+source].
- Market Risks:
 - o Build market diversification strategies to r

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ndence on one market or product (e.g., expanding into value-added Kitul products like syrup, beverages).

• Fair trade and organic certifications to ensure premium market access.

Reference:

• Risk mitigation strategies for agricultural exports in volatile markets .

6. Key Performance Indicators (KPIs) and Measurement

**Objective assumable targets to track progress towards the 2030 goals.

• KPI 1: Area under Cultivation

- **Goal:** Expand to 5,000 hectares by 2030.
- **Measurement:** Annual increase in hectares under Kitul cultivation.

• KPI 2: Average Sap Yield per Hectare

- **Goal:** Achieve 2,500 liters of sap per hectare annually by 2030.
- **Measurement:** Annual yield data per hectare, tracked through farm records and monitoring systems.
- KPI 3: Treacle and Jaggery Exports
 - **Goal:** Reach 10,000 metric tons of exports annually by 2030.
 - **Measurement:** Export volume tracked through customs and trade data.
- KPI 4: Profitability per Hectare
 - **Goal:** Increase per-hectare profitability through efficient management and value-added product development.

Measurement: Profit margins calculated based on sap and product sales per hectare 1930.

Conclusion

Sri Lanka has the potential to become a global leader in Kitul cultivation and value-added products. By leveraging its natural advantages, traditional knowledge, and modern innovations, the country can achieve its ambitious targets for 2030.

This document provides a comprehensive roadmap for the strategic development of Kitul plantations, ensuring alignment with national goals and global market demands.

This document has been prepared in response to a request from the Secretary of the Ministry of Plantation Industries (MPI), Sri Lanka. Its primary objective is to foster **Strategic Thinking** as a precursor to implementing **Strategic Management** initiatives. The team at **Vivonta.lk** stands ready to contribute to this national endeavor, driven by a shared vision of doubling Sri Lanka's GDP to \$160 billion.

As part of this initiative, groundwork is being laid to develop a mobile app that will, for the first time in Sri Lanka's agricultural history, address all sectoral needs through a **value chain approach**. This innovation aims to bridge gaps and elevate productivity across the agricultural sector.

Strategic plans for agriculture prepared since 1982 have exhibited recurring weaknesses, many of which have been identified earlier in this document. We sincerely hope the new Secretary of MPI will view these observations constructively and use them to inform better decision-making.

Vivonta.lk and its consultants are committed to supporting this critical initiative, provided the necessary resources are allocated appropriately. The **Regional Plantation Companies (RPC)** sector has also expressed interest in backing this effort, recognizing its potential for widespread benefits.

We wish the MPI and all stakeholders success in advancing this transformative project.



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